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| APPLICATION NO. | F | ILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-----------------------|------------|----------------------|---------------------|------------------|
| 10/724,320 | 10/724,320 11/26/2003 | | Latonia Matthews | 59124-010201 | 1480 |
| 33717 | 7590 | 02/11/2005 | | EXAM | INER |
| | | URIG LLP | FERNSTROM, KURT | | |
| 2450 COLORADO AVENUE, SUITE 400E SANTA MONICA, CA 90404 | | | | ART UNIT | PAPER NUMBER |
| | | | | 3714 | |

DATE MAILED: 02/11/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | | |
|--|--|--|--|--|--|--|
| Advisory Action | 10/724,320 | MATTHEWS, LATONIA | | | | |
| Advisory Action | Examiner | Art Unit | | | | |
| | Kurt Fernstrom | 3714 | | | | |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address | | | | | | |
| THE REPLY FILED 20 January 2005 FAILS TO PLACE Therefore, further action by the applicant is required to a final rejection under 37 CFR 1.113 may only be either: (1 condition for allowance; (2) a timely filed Notice of Appears Examination (RCE) in compliance with 37 CFR 1.114. | void abandonment of this applic 1) a timely filed amendment whi | cation. A proper reply to a ch places the application in | | | | |
| PERIOD FOR REPLY [check either a) or b)] | | | | | | |
| a) The period for reply expires 3 months from the mailing date of the final rejection. | | | | | | |
| b) The period for reply expires on: (1) the mailing date of this Adv event, however, will the statutory period for reply expire later the ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). | an SIX MONTHS from the mailing date of FILED WITHIN TWO MONTHS OF THE | fthe final rejection. E FINAL REJECTION. See MPEP | | | | |
| Extensions of time may be obtained under 37 CFR 1.136(a). The data nave been filed is the date for purposes of determining the period of extension CFR 1.17(a) is calculated from: (1) the expiration date of the shortened (b) above, if checked. Any reply received by the Office later than three most partner adjustment. See 37 CFR 1.704(b). | sion and the corresponding amount of the I statutory period for reply originally set in | fee. The appropriate extension fee under the final Office action; or (2) as set forth in | | | | |
| A Notice of Appeal was filed on Appellant's Brief must be filed within the period set forth in 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal. | | | | | | |
| 2. The proposed amendment(s) will not be entered be | ecause: | | | | | |
| (a) Method they raise new issues that would require further consideration and/or search (see NOTE below); | | | | | | |
| (b) they raise the issue of new matter (see Note below); | | | | | | |
| (c) they are not deemed to place the application i issues for appeal; and/or | in better form for appeal by mat | erially reducing or simplifying the | | | | |
| (d) they present additional claims without canceling a corresponding number of finally rejected claims. | | | | | | |
| NOTE: See Continuation Sheet. | | | | | | |
| 3. Applicant's reply has overcome the following rejection | ction(s): | | | | | |
| Newly proposed or amended claim(s) would canceling the non-allowable claim(s). | be allowable if submitted in a s | eparate, timely filed amendment | | | | |
| 5.☐ The a)☐ affidavit, b)☐ exhibit, or c)☐ request fo application in condition for allowance because: | | sidered but does NOT place the | | | | |
| 6. The affidavit or exhibit will NOT be considered becaused by the Examiner in the final rejection. | cause it is not directed SOLELY | to issues which were newly | | | | |
| 7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we | | | | | | |
| The status of the claim(s) is (or will be) as follows: | | | | | | |
| Claim(s) allowed: | | | | | | |
| Claim(s) objected to: | | | | | | |
| Claim(s) rejected: 1,4-11,14-18 and 20-24. | | | | | | |
| Claim(s) withdrawn from consideration: | | | | | | |
| 8. The drawing correction filed on is a) app | proved or b) disapproved by | the Examiner. | | | | |
| 9. Note the attached Information Disclosure Stateme | Note the attached Information Disclosure Statement(s)(PTO-1449) Paper No(s) | | | | | |
| 10. Other: | | KURT PERNSTRE PRIMARY EXAM | | | | |

Continuation of 2. NOTE: The language added to claim 1 pertaining to facilitating childhood learning and teaching a child how to manipulate the device raises new issues that would require further search and/or consideration.